

FOR IMMEDIATE RELEASE
February 5, 2007

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**City of Methuen, MA to gain from
Harvard Executive Education Program**

Participants in Harvard's Advanced Management Development Program in Real Estate (AMDP) are developing plans to revitalize downtown Methuen, MA. The 19 participants toured the site in July 2007 and since then have been in regular contact with the Methuen Department of Economic and Community Development.

The project is a requirement of the AMDP, an executive education program at Harvard University Graduate School of Design (GSD) for senior executives in real estate and related building industries.

Participants are divided into two teams and each is required to produce a strategic development plan for the City of Methuen, and a detailed Downtown Methuen Development Plan. Each team will present its concepts and plans to a jury of developers, city representatives, and Harvard GSD faculty on February 15 from 1:00-5:00pm at Harvard's Gund Hall, 48 Quincy Street, Cambridge, MA.

Methuen Mayor William M. Manzi III will be in attendance along with Economic & Community Development Director Karen Sawyer Faust and several other city leaders. Invitees include: Congressman Marty Meehan, State Senator Steven Baddour, State

Representative Linda Dean Campbell, State Representative Barbara L'Italien, former State Senator and Public Safety Secretary James Jajuga, and former Governor Michael Dukakis.

About the Advanced Management Development Program in Real Estate

The Advanced Management Development Program in Real Estate (AMDP) at Harvard University Graduate School of Design is an executive education program designed for leaders in all aspects of the real estate industry who have 15-25+ years experience, have been successful in their careers, and want to expand their horizons and contribute more effectively toward improving the quality of development in the built environment. The AMDP is a six-week program that can be completed in one year earning a certificate and full GSD alumni status. For more information visit www.gsd.harvard.edu/amdp

About the City of Methuen

The City of Methuen is located in Northeast Massachusetts and is bordered by Dracut to the west; Pelham and Salem, NH to the northwest and north; Haverhill to the north and northeast; North Andover to the southeast; and Lawrence and Haverhill to the south. Methuen is 27 miles north of Boston, 11 miles from Lowell and 236 miles from New York City. As of the 2000 U.S. census, Methuen's population was 43,789, up from 39,990 in 1990. This city is roughly 23 square miles in area and contains a mix of residential, historic and commercial properties.

Methuen obtained its charter as a city in 1917 and again in 1972. It was established as a town in 1725. Prior to that date, Methuen was part of Haverhill. Since 1994, the city has used the Mayor / Council form of government. Mayor William M. Manzi, III, the city's fourth mayor, has been in office since January 2006.

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