



**Methuen TRIAD  
Proudly Presents  
First Public Service Commercial**

For years, fire and police departments as well as utility and delivery companies have struggled with locating residences due to the lack of clearly visible house numbers. In an emergency situation, this can be potentially life threatening. To address the problem representatives from various city departments created the “*Is Your Number Up?*” program. Through true community effort including cooperation and assistance from Methuen’s Fire and Police Departments, the Mayor’s Office, the Methuen Senior Activity Center, MCTV 22 local access cable, the Essex County Sheriff and District Attorney’s Offices, as well as local business community members Wal-Mart & The Home Depot, this awareness program has enjoyed great success.

The Methuen TRIAD Council recently stepped up its campaign by joining forces with Methuen Community Television to film the first official “*Is Your Number Up?*” house numbering public service announcement. Thanks to the efforts of MCTV’s Executive Director, Karen Hayden, MCTV members Tom Gradzewicz and Seth Graham, Methuen Senior Center’s Activity Coordinator Susan Foster, Methuen Fire Dept. Capt. Michael Buote, Methuen Police Dept. Sgt. Jack Walsh and local neighbors, a full public service commercial will soon air on local access cable.

Premiering August 23<sup>rd</sup> at the Methuen Senior Activity Center, attendees including Mayor William Manzi, Police Chief Joseph Solomon, Fire Chief Clifford Gallant, Essex County Sheriff Frank Cousins, Jr. and Essex County District Attorney Jonathan W. Blodget viewed a dramatization of local emergency personnel responding to a senior citizen’s 911 call and the difficulties faced when the house number is not visible.

Communities or individuals interested in purchasing a DVD of the public service announcement for use in their group or community are welcome to contact the Methuen Senior Activity Center at 978-983-8825. Cost of each DVD is \$12.00 and includes shipping and handling.

*Additional programs sponsored by Methuen TRIAD include Yellow Dot, File of Life, 911 Cell Phones, Photo ID cards for seniors, Mock Trials and educational Speaker Series focusing on issues such as scams, identity theft, and domestic violence. For more information, or to become involved, call the center at 978-983-8825.*

*Methuen TRIAD is a community policing initiative between seniors, law enforcement and safety providers developed to increase safety for seniors and the community through education and crime prevention.*