

METHUEN TRIAD

TRIAD is a community policing initiative between seniors, law enforcement and safety providers developed to increase safety for seniors and the community through education and crime prevention. The goals of the TRIAD program include reducing criminal activity that targets seniors, alleviating seniors' fear of victimization while building confidence and enhancing the delivery of law enforcement services to senior citizens.

Several on-going , potentially life-saving TRIAD Projects have enjoyed tremendous success. In fact, Methuen TRIAD has become a role-model for surrounding communities including Lawrence, MA, Salem, NH, and even Salem, MA!

The Yellow Dot Program consists of a yellow cling sticker to be placed on the rear window of a vehicle. This “yellow dot” alerts emergency responders to vital medical information kept in the glove box.

The File of Life Program consists of a red vinyl pocket magnetically attached to the refrigerator in the home containing vital medical information for first responders. A smaller version of this red pocket is available in a wallet size for travel convenience.

The 911 Cell Phone program involves supplying senior citizens with portable cell phones programmed for 911 emergency use only. Not only does this supply the senior an excellent safety feature at no cost, but it also helps the community by recycling unused cell phones.

The Is Your Number Up? Program is the latest addition to the project. This clever catch phrase was created to alert home-owners to the vital necessity of clearly visible house numbers for emergency responders. House numbers are available free of charge. To further this program, a public service announcement commercial is currently aired on Methuen's MCTV Channel 22 and in communities throughout Essex County. This commercial will vividly demonstrate the fact that in an emergency, every second counts.

Other programs sponsored by TRIAD include Photo ID cards for seniors, Mock Trials and educational Speaker Series focusing on issues such as scams, identity theft, and domestic violence.

The Methuen TRIAD Council is especially grateful to the Methuen **Wal-Mart** and **The Home Depot** for their continuously generous support! Wal-Mart Corp. donated \$1,000 to be used to support these ongoing safety programs. The Home Depot of Methuen donated house numbers meeting State Statutes and City Ordinances for the ***Is Your Number Up?*** Program.

For additional information on any Methuen TRIAD program, please contact the Methuen Senior Activity Center at 978-983-8825.